

POTOMAC COUNCIL SCOUT SHOW  
SATURDAY, FEBRUARY 25, 2012  
10:00 A.M. TO 9:00 P.M.  
COUNTRY CLUB MALL

WHY A SCOUT SHOW?

- To show the community “Scouting in Action”
- To learn what other Scouts and units are doing and what it means to be a Scout
- Fun program for Cubs, Scouts and Venturers

HOW TO TAKE PART

- The Unit Leadership agrees to participate
- Design your booth towards the theme of “Scouting: A Game with a Purpose!” See more information about this theme below.
- By February 13<sup>th</sup> the attached booth application is completed and mailed to:

Potomac Council, BSA  
14416 McMullen Hwy SW  
Cumberland, MD 21502

- Set up booth demonstration by 10:00 a.m., Saturday, 2/25 and keep Open until 9:00 p.m.

This Year’s Theme: Scouting, A Game With A Purpose!

The 1936 Handbook for Scoutmaster’s said it best:

*“Here, then, is Scouting in a nutshell: A game for boys under the leadership of boys with the wise guidance and counsel of a grown-up who has still the enthusiasm of youth in him. A purposeful game, but a game just the same, a game that develops character by practice, that trains for citizenship--through experience in the out-of-doors.”*

This year the Scout Show is about playing the game and showing the community the FUN of Scouting. Did you know that one of the top reasons parents don’t sign their children up for Scouting is that they don’t know about all the fun their kids can have as Scouts?

Let's fix that! Booths this year should include games, hands on activities, a lots and lots of pictures of your Scouts having lots of FUN doing what they do as Scouts.

### GENERAL INFORMATION

Where: Country Club Mall

When: Saturday, 2/25, 10:00 a.m. – 9:00 p.m. (Booths may be set up Between 9:30 p.m. – midnight Friday, February 24 or between 7:00 a.m. to 10:00 a.m. Saturday, February 25 – Booths may be taken down between 9:00 p.m. and 12 midnight Saturday or by special arrangement Sunday, 2/26/2012.

### STEPS TO SIGNING UP

1. Unit leadership decides on a display or activity for booth. All booths must comply with the Guide to Safe Scouting rules, Climbing and Rappelling rules, and COPE rules where applicable. If you have a question about any of these guidelines, please contact the Council Service Center.
2. Unit leadership decides on space needs for booth or demonstration as well as needs for electricity, etc.
  - a. (Note: Please keep in mind that we will be locating most booths in the center areas of the mall aisles so try to make the booth or demonstration open and accessible from both sides).
3. Unit Leadership completes and returns the attached application. Be sure to list special needs. Keep in mind that 12 feet is maximum height allowed in most of the mall.
4. The Scout Show Committee reviews the application and approves activity requests. (\* NOTE: The Scout Show Committee, by reviewing the application, will try to avoid two or more units doing the same booth or demonstration, so the quicker your application is in; the more likely your choice will be approved).
5. The Scout Show Committee sends back to the Unit Leadership the approved topic and the assigned location. (NOTE: The Scout Show Committee will try to assign locations so that all Cub Packs, Scout Troops, and Venture Crews will be mixed throughout the mall.

## STEPS TO PREPARING FOR THE BOOTH OR DEMONSTRATION

Once your topic is approved and area assigned:

1. Determine materials needed for setting your area up from scratch.
2. Have Cubs, Scouts, or Venturers work on the needed projects in preparation for the show. Keep in mind that “Action and Participation” should be the key elements in the booth/demonstration, not only for the Scouts but for the public as well. We hope that the public, especially non-Scouts, have a chance to participate in some small way in your area.
3. Set-up so your area is ready by 10:00 a.m. Saturday.
4. Set up a schedule for your youth to man the area with adult supervision being sure to leave time for them to enjoy the entire Scout Show also. Communicate this schedule to your parents so they are aware of their Scouts’ time commitment. (The booth must be manned at all times with as few as two people).
5. Prepare an attractive sign for your booth/demonstration with the following information:
  - Unit #
  - Chartered Partner’s (Sponsor) Name
  - Display Theme
  - Community Name
6. Be sure to bring your unit and American flags if owned.
7. This is a Scouting event, and units should require the wearing of the complete Cub/Boy Scout/ Venturing uniform.
8. Local businesses that donate material for your booth can be recognized with an appropriate sign.

## PATCHES

An attractive 2012 Scout Show Patch will be given to all participating Cubs, Scouts, Venturers & Uniformed Scouters.

**JUDGING AND AWARDS**

Booths will be judged during the show. Ribbons will be awarded. Items used in Consideration of ribbons awarded will be:

1. BOOTH OPENED ON SCHEDULE AND CONTINUED UNTIL CLOSING (1 TO 5 POINTS).
2. ATTRACTIVE SIGN DISPLAYING THE UNIT NUMBER, CHARTERED PARTNER'S (SPONSOR'S) NAME, DISPLAY TITLE, AND COMMUNITY (1 TO 10 POINTS).
3. THE TROOP, PACK OR CREW FLAG OR BANNER IS IN THE DISPLAY ALONG WITH AMERICAN FLAG (1 TO 10 POINTS).
4. THE EXHIBIT IS A LIVE-ACTION, NOT A STATIC DISPLAY (1 TO 20 POINTS).
5. BOOTH PARTICIPANTS ARE IN PROPER UNIFORM OR APPROPRIATE COSTUME AND BOOTHS ARE MANNED AT ALL TIMES BY YOUTH MEMBERS (1 TO 20 POINTS).
6. UNIT SPECIFIC RECRUITING MATERIAL AVAILABLE AND ACTIVELY USED (INCLUDING APPLICATIONS AND ACTIVITY/MEETING INFORMATION) (1 TO 10 POINTS).
7. BOOTH TOPIC FITS WITH OVERALL SHOW THEME (1 TO 25).

RIBBONS WILL BE AWARDED AS FOLLOWS:

- |                 |   |
|-----------------|---|
| 90-100 POINTS   | - PARTICIPATING UNIT WITH HONOR & MERIT |
| 80-89 POINTS    | - PARTICIPATING UNIT WITH HONOR         |
| UP TO 80 POINTS | - PARTICIPATING UNIT                    |

AWARDS & PATCHES WILL BE PRESENTED AT 9:00 P.M. ON SATURDAY EVENING.

**COUNTRY CLUB MALL  
SCOUT SHOW 2012 RULES**

1. A map designating your designated area will be provided.
2. A master map will be posted at the Council Service Center and at the council booth at the mall during the show.
3. The Service Center must provide a list of all troop/pack/crew locations to Country Club Mall no later than February 15. You must commit and register prior to this date; we cannot guarantee a spot if not met by this date.
4. Set up begins at 9:30 p.m. on Friday, February 24...only if prior approval is received from the Council Service Center, who will be responsible for contacting mall security. Requests for Friday setup are required by February 13th. Please let us know your set up time because a member of the show committee will be waiting there for you.
5. Normal set up may begin at 7:00 a.m. Saturday, 2/25. Your location map will show loading and unloading entrances assigned to your group.

6. Breakdown may begin at 9:15 p.m. (continuing until midnight) Saturday, 2/25 – (Not Before). If Sunday breakdown is absolutely necessary you must get prior security clearance via the Council Service Center).
7. Parking – All vehicles must park in back half of parking lots.
8. Outside displays (none permitted).
9. Signs – Masking tape only – (No tacks or nails).
10. Display
  - a. Height - 12 ft. (Ceilings 20 ft).
  - b. Length - To be assigned by request form
  - c. Width - Must leave 10 ft. to walls or storefront on each side.
11. Tables, Chairs, Backdrops, Easels and Props must be maintained inside your designated display area. Tables must be skirted to the floor. If you are using a backdrop behind your exhibit it must be attractive on both sides. Any props in decorating your display should be flame retardant. Tables and Chairs will be supplied while supplies last. Country Club Mall has a limited supply of tables and chairs.
12. Electricity and Electrical Products To Be Displayed: All products to be used in your display must be UL listed and approved. Electricity is available on a limited basis at various points throughout the mall. It is important that you notify us in advance of any requirements regarding electricity. You should know the amperage your exhibit will be drawing. Extensions from power source must be provided by the exhibitor. Grounded three prong plugs.
13. Tape on the Floor must be used to cover any electric cords or lines that are outside the display area. Tape will be supplied. Duct Tape must not be used.
14. Water and Restrooms: Restrooms are located near the Country Club Mall Security Office near the theatres. If your exhibit requires water, it is available from the maintenance room in the same area. Exhibitor must provide own bucket and hoses.
15. Litter and Refuse: Trash should be placed at the end of the day next to the beige trashcans located throughout the Country Club Mall. Please do not pack the trash barrels.
16. Amplification Devices: The use of any device that involves an audio projection is prohibited unless approval has been received from the Country Club Mall Office in advance. Requests should bear a legitimate need on the part of the exhibitor in presenting their story. (Audiovisual presentation, demonstrations, etc.). Approval of use may be revoked at the discretion of the Country Club Mall.
17. Selling: The actual sale of products within the mall is prohibited.
18. Sign and Posters: The use of signs and posters within your display area is permitted but must be of a professional nature. Please do not use unprofessional-looking signs. It only lessens your image and ours as well.

19. Premiums and Giveaways: The use of premiums and giveaways is one way to be sure that shoppers stop by your exhibit. Bumper stickers and adhesive backed items are not allowed.
20. Working Your Booth: It is important that you staff your booth at all times. You must stay within the defined area of your booth, which is three feet in any direction.
21. Distribution of Food Products, Drinks, etc.: The distribution of foodstuffs is NOT allowed unless prior approval has been given by the Country Club Mall Management. In case of such approvals, it is the exhibitor's responsibility to secure any and all permits and licenses. Product liability insurance must be carried by the exhibitor
22. NO PRODUCT SALES WILL BE PERMITTED.

COUNTRY CLUB MALL MANAGEMENT RESERVES THE RIGHT TO  
RELOCATE ANY EXHIBITOR

REGISTRATION FORM  
SCOUT SHOW  
COUNTRY CLUB MALL

RETURN TO:  
POTOMAC COUNCIL, BSA  
P O BOX 212  
CUMBERLAND, MD 21501-0212

- 1. Troop/Pack/Crew# \_\_\_\_\_ District \_\_\_\_\_
- 2. Unit Scout Show Chair: \_\_\_\_\_ Phone # \_\_\_\_\_
- 3. Booth/Demonstration Description and Title \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- 4. Height of Display: \_\_\_\_\_ (Should not exceed 12 Ft. unless specially requested)
- 5. Length Required: \_\_\_\_\_
- 6. Width Required: \_\_\_\_\_
- 7. Electric Required: Yes \_\_\_\_\_ No \_\_\_\_\_ Water Required: Yes \_\_\_\_\_ No \_\_\_\_\_
- 8. Pack / Troop / Crew will need # \_\_\_\_\_ Table(s) # \_\_\_\_\_ Chairs
- 9. Friday Evening Setup Required: Yes \_\_\_\_\_ No \_\_\_\_\_
- 10. Sunday Teardown Required: Yes \_\_\_\_\_ No \_\_\_\_\_
- 11. Areas will be assigned by the Scout Show Committee by Feb. 15.
- 12. Registration and Commitment must be received on or before Monday, February 13.**

Comments or Special Needs:

---



---



---



---



---

For Office Use Only

Date Received: \_\_\_\_\_

Date Confirmed: \_\_\_\_\_