



November 30, 2011

Re: Scout Show

Dear Leaders,

It is that time again to get ready for the Scout Show, February 25th, 2012 at the Country Club Mall. The theme this year is "Scouting: A Game With A Purpose," be imaginative and let's put on the best show for all the scouts and visitors that come to the mall.

We will produce the Scout Show book again this year and we have included the Ad Form and the list of companies or individuals that each unit received an ad from last year. The Pack, Troop, or Crew that got the ads last year have until January 1, 2012 to confirm those ads again, after January 1st the Council will send a letter asking those companies to sign up again under council ads. So get out and get those tried and true partners you have received help from each year and find new ones that would like to be featured in our book. We have extra books available for you to take around and show past and potential buyers what they are getting for their money. All ads are due no later than January 23rd.

Remember, for each full page worth of ads your unit sells, you will get one page in the book about your unit. Pictures and other information you may want included on a unit page also is due to us no later than January 23rd.

Please read the package all the way through paying attention to the deadline dates. We can be more productive on all levels if we all can put those dates on our calendars and keep to them. Another reason to keep with the deadlines is that the floor space at the mall seems to get smaller each year, when we run out of space we have nowhere to put anyone if they come in after the deadline.

Your help and support on this project is always greatly appreciated and let's have a great show.

In Scouting,

Don Olsen

Scout Executive

